

Sensitization of Master Trainers on KVK Sandesh digital platform

(4th August, 2018)

Sensitization workshop for master trainers of KVKs on digital platform of “KVK Sandesh” developed by TCS to facilitate advisory services to farmers was organized by ICAR-ATARI, Hyderabad on 3rd August, 2018.

KVK Sandesh is a digital platform comprising of a web console to be operated at KVK level and mobile app for use by farmers. Dr YG Prasad, Director, ATARI-Hyderabad, informed that a database of farmers from all villages at district level has been developed to digitally connect farmers to KVKs through KVK Sandesh platform.

Experts from TCS imparted training on web console and mobile app explaining the features incorporated for enabling two way interactions between KVK scientist and farmers at district level. Master trainers from 10 KVKs from Andhra Pradesh, Telangana, Tamil Nadu and Puducherry participated and gave valuable feedback for incorporating additional useful features.



The master trainers will impart further training to nodal officers of all remaining 60 KVKs in the Zone. Dr. JV Prasad, Principal Scientist, ATARI proposed the Vote of thanks.

(Source: ICAR-Agricultural Technology Application Research Institute, Zone-X, Hyderabad)